Access to Tatebayashi

**By train**
- **Tobu Isesaki Line Limited Express**
  - Journey time: Approx. 1 hr 20 min
  - Tatebayashi Station → Tokyo Station
  - Tatebayashi Station → Asakusa Station

**By car**
- **Kanetsu Expressway**
  - Take the Takasaki JCT to the Kita Kanto Expressway
  - Ota Kiryu IC → Tatebayashi City

**By express bus**
- The airport bus runs every day and connects Tatebayashi with Narita Airport and Haneda Airport in about two hours, making it convenient for domestic and international travel and business trips.

For sightseeing inquiries:
- Tatebayashi City Economic Affairs Dept. Tsutsuji-no-machi Tourism Division
  - TEL 0276-74-5233
- For inquiries about Japan Heritage stories or assets
  - Tatebayashi City Board of Education Cultural Promotion Section
  - TEL 0276-71-4111

Edited and published by the Tatebayashi “Japan Heritage” Promotion Council
Lotus Flower Pleasure Boat (Jo-numa)

In the summertime at Jo-numa and Kojo-numa, the pink flowers of the native lotus bloom, giving a wondrous color to the water’s surface.
The spectacle of taking a boat among the lotus leaves like a cruise through the jungle is a summer splendor only to be seen in Tatebayashi.

Sights only to be found here. Tatebayashi City.

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25 Raccoon Dog Statues (Morinji Temple)

With the spirit of “prospering and winning” in their very name, the raccoons of Tatebayashi are said to be raccoons that work hard every day, are a benefit to society, are good for business, keep families together, and share good fortune.

A Japan Heritage Town
Sato-Numa in Tatebayashi has been recognized as a Japan Heritage site by the Agency for Cultural Affairs as “SATO-NUMA, the wetland culture of Tatebayashi shaped by the lakes of prayer, fertility, and protection”.

Garden City
Tatebayashi is a place of wetlands rich with the natural scenery of flowers and greenery. Relax and enjoy sightseeing among the vibrant, blooming flowers and birdsong.
Overlooking the mountains of Kanto, the many lakes of Tatebayashi are waiting to be discovered. The lakes of Tatebayashi are close to where people live and are deeply connected with people’s lives akin to Satoyama, or the area between village and mountain. By using the wetlands, people have been able to protect the environment and nurture a culture of Sato-Numa (literally, “the village of lakes”). Each lake of Sato-Numa in Tatebayashi differs in its aspect and nature. The history of the area can be told in other ways with the unspoilt landscapes and religion of Sato-Numa present in Morinji-numa being the “the lake of prayer”, the fruits of the lakes that sustain life in Tatara-numa being the “the lake of fertility”, and Jo-numa which has helped to defend the scenic spots of Tatebayashi Castle and azalea being the “the lake of protection”. Trace a path into Sato-Numa and experience the wetland culture of Tatebayashi shaped by each and every lake.
Tatebayashi
Tsutsuji Festival

About 10,000 plants in 100 varieties in full bloom

The main event, Tatebayashi Flower Town, is held when the azaleas are at their best. Many events are held during the festival, including a free guided tour of the ancient azalea trees, attracting over 100,000 people.

- Admission Fee: Before/After best time to see ¥310
- Best time to see ¥630 (¥520 for groups of 20 or more)
- Free for junior high school students and under
- * For more details please visit the website.

April 10 - May 15

Tsutsuji-gaoka Park

Tsutsuji-gaoka Park has long been called Tsutsuji-gaoka, a place planted with azaleas. It is also recorded that during the Edo period, an azalea bloomed, giving an extravagantly magnificent azalea flower as a sight before a period held by the Lord of Tatebayashi Castle at the time.

In 1934, the park was designated as a national cultural property, a site of scenic beauty.

B-4

Azaleas Film Museum

With 3D images, mist, wind and vibration effects, the 4D theater gives a sense of the azaleas in full bloom even out of season. Works by Kogure Shinbo, a print artist from Tatebayashi, are also on display in the gallery.

- Open: 11:00 - 17:00 (except Mon. and New Year holidays)
- Admission: Adults ¥500 (¥400), elementary and junior high school students ¥250 (¥190)
- * Prices in brackets for groups of 20 people or more

Food Court (Sugar Hill Cafe)

With comfortable seating for 40 people, visitors can enjoy the cafe's specialty hamburgers and freshly brewed coffee. The cafe restaurant on the lawn terrace offers BBQ delights.

- Open: 11:00 - 17:00 (except Mon. and New Year holidays)
- Tel: 0276-52-8306

Eternal azaleas enduring for four hundred years

Tsutsuji-gaoka Park

Azalea beloved by Koto Naishi

Nitta Yoshisada reportedly planted a giant yama-tsutsuji azalea tree for his wife (Koto-Naishi).

In the early Edo period, the daimyo at the time, Sakakibara Tadatsugu, transplanted the tree from his domain to this spot.

It is thought to be about 800 years old.

The flowers are deep red and present a glorious fiery sight during the flowering season.

| Tsutsuji-gaoka Park Flower Calendar |

| Flowering times may change depending on the weather. |
Girls Tour
The members of the largest community of camera girls in Japan, "Camera Girls", visited Tatebayashi in summer.

Flowers and Gardens
"Garden City" Tatebayashi has many gardens and flower gardens, all of which are beautiful and soothe the soul of those that visit.

Lotus Flower Festival
The Lotus Flower Pleasure Boat where visitors can enjoy the clusters of lotus flowers in full bloom in Jo-numa, is a refreshing sight only to be found in Tatebayashi. Cruising around the lake of Jo-numa for around 30 minutes is something like a jungle cruise. Rare species naturally growing since ancient times can also be found in Jo-numa.

Tobu Treasure Garden
The Tobu Treasure Garden was so named as visitors can come across all sorts of flowers much like a treasure hunt. The garden is open in spring (Apr – Jun). Along with the centerpiece Rose Garden and the Seasonal Garden of various flowers to enjoy through the year, there is a chapel, a cafe restaurant, and a garden shop in this garden area the size of 2 Tokyo Domes.

The former Villa of Akimoto (Tsutsujigaoka Daini Park)
The former villa of Akimoto was built in the late Meiji era. The building closely related to the Akimoto family, former Lords of Tatebayashi Domain, was used as a villa by Akimoto Okitomo and his child Haruyumeno.

Gunma Museum of Art, Tatebayashi
Prefectural Museum of Art on the shores of Tatara-numa in Hinata-cho, Tatebayashi City. Following a policy of collecting works of art that facilitate understanding of the rich creative development of modern and contemporary art, the collection of various pieces from Japan and overseas focuses on the theme of the relationship between nature and mankind. The core of the collection is home to French sculptor François Pompon’s sculptures, drawings and numerous materials posthumously left in his atelier.

Load of Photo Spots
Girls tour starts from Tatebayashi Station west exit! ① On to Morinji Temple, home of the Bunbuku Chagama, folklore. ② 25 raccoon statues welcome visitors along the path to the temple. ③ There are nearly 1,000 raccoon figurines in the row of stores at Morinji. Photogenic! ④ Say a prayer at Morinji-numa, the lake of prayer. ⑤ In the summer a sky road of colorful umbrellas appears among the restaurants in the castle town in front of the city hall. ⑥ Enjoy a delicious lunch at the popular Hanayama Udon restaurant. ⑦ Kimono’s looking great on the castle path that remains of the old castle town. ⑧ Enjoy a BBQ at the food court in the Tsutsujigaoka Park. There’s no better way to finish off than with some meat and beer!
It’s all about eating great ramen in Tatebayashi

Tatebayashi Udon "Hyaku-Nen Udon"

100% Ora-Tatebayashi wheat, formed by the natural winds and waters, is made into Hyaku-Nen (100 year) wheat with the help of Nisshin Seifun Co., Ltd., a milling company founded in Tatebayashi. The udon which uses more than 30% of this wheat is Hyaku-Nen Udon. The noodles are known for the soft yet chewy texture. Hyaku-Nen Udon is available at restaurants including those which are members of the Udon-no-Sato Tatebayashi Promotion Association.

* Food Guide → P27

Tate-Ra is all about eating great ramen in Tatebayashi.

The city has a wide variety of different types of ramen shops so be sure to discover your favorite ramen! In October 2019 the association for ramen shop owners, Tatara Club, was set up and currently works on planning events and developing products. Stay tuned for future activities!

* Food Guide → P27, 28

Super Hot, Super Sweet, Super Cold Food Election

Using local food and bringing the town to life, to beat the Tatebayashi summer heat. Restaurants from the city put on original dishes of super-hot, super-sweet, and super-cold food during the event. Prizes available for those who visit the restaurants involved and get a voting stamp after eating something super-hot, sweet or cold from the menu.

* Time: Early July to late August
* Look for the 超グルメ（geki-gourmet）mark!

Calipico “Miraì” Museum

Opened in 2019, this is the first factory tour setup of the Calipico facilities. The museum has plenty of Calipico attractions including animations, factory tours, tastings and goods for sale.

Address: 166 Oshiden-cho, Tatebayashi City
Tour: Throughout the year (except for specified dates and New Year holidays)
Admission: Free
Bookings: By phone or website
Tel: 0276-74-0145

Tatebayashi Udon Co., Ltd.

A long-established udon store, in business for over 70 years.

Address: Kondo factory (656-1 Kondo-cho)
Tour: Tues - Fri (except national holidays and New Year holidays)
Admission: Free
Booking: (Booking required at all times)
Tel: 0276-74-8100

Tatara Fresh Farm

A strawberry farm (with shop) located between Tatara-numa and the Gunma Museum of Art, Tatebayashi. Wheelchair and pushchair access OK because of the elevated picking stands.

Address: 1835 Hinata-cho, Tatebayashi City
Open: 10:00 - 16:00 Jan 3 - late May (Shop open from Dec 10)
Cost: Adult ¥500 - ¥1,600, Child ¥800 - ¥1,400, Infants free
Bookings: Not required (but reservations given priority)
Tel: 0276-47-3815

Sightseeing

Calipico “Miraì” Museum

A tour facility commemorating 100 years of the Calipico brand

Using local food and bringing the town to life, to beat the Tatebayashi summer heat. Restaurants from the city put on original dishes of super-hot, super-sweet, and super-cold food during the event. Prizes available for those who visit the restaurants involved and get a voting stamp after eating something super-hot, sweet or cold from the menu.

* Time: Early July to late August
* Look for the 超グルメ（geki-gourmet）mark!

Nisshin Milling Museum

The Nisshin Seifun Group opened a museum on the theme of flour milling in Tatebayashi City where the company was founded. The museum introduces the history of the company as well as the latest milling technologies. Visitors also receive a lovely present afterwards.

Address: 6-1 Sakae-cho, Tatebayashi City
Tour: Throughout the year (except Mon. and New Year holidays)
Admission: Adult ¥200, Child ¥100
Bookings: Not required
Tel: 0276-71-2000

Shoda Shoyu Co., Ltd.

One of Japan’s leading soy sauce manufacturers and the pride of Tatebayashi. Factory tours available.

Address: Tatebayashi East Factory 6013 Tobu Kogyo-Danchi, Oshima-cho, Tatebayashi City
Tour: Apr - Nov (except weekends, national holidays and New Year holidays)
Bookings: 0276-74-8100 (Booking required at all times)
Admission: Free

Tatebayashi Udon Co., Ltd.

A long-established udon store, in business for over 70 years. Factory tours of the dry noodle manufacturing process available.

Address: Kondo factory (656-1 Kondo-cho)
Tour: Tues - Fri (except national holidays and New Year holidays)
Bookings: 0276-74-0145 (Booking required at all times)
Admission: Free

Tatara Fresh Farm

A strawberry farm (with shop) located between Tatara-numa and the Gunma Museum of Art, Tatebayashi. Wheelchair and pushchair access OK because of the elevated picking stands.

Address: 1835 Hinata-cho, Tatebayashi City
Open: 10:00 - 16:00 Jan 3 - late May (Shop open from Dec 10)
Cost: Adult ¥500 - ¥1,600, Child ¥800 - ¥1,400, Infants free
Bookings: Not required (but reservations given priority)
Tel: 0276-47-3815

Tatebayashi Udon Co., Ltd.
October Cherry Blossoms and Autumn Leaves
From October to November the cherry blossoms are in bloom and from mid-November to early December the autumn leaves are changing their colors around the Tatebayashi Daini Museum and the Former Villa of Akimoto. The changing leaves are lit up at night making for a wonderful evening atmosphere.

The Swans of Jo-numa and Tatara-numa
Every year from around mid-November to early March about 200 swans, including the whooper swan and tundra swan, fly in to the lakes of Jo-numa and Tatara-numa.

Cherry Blossom and Carp Streamer Festival
In spring, the famous spot for cherry blossom, Tsuruda River, sees cherry blossoms in full bloom on both its banks. At the same time, visitors can enjoy the spectacular sight of over 4,000 carp streamers dancing in the sky in various places around the city. A world record of 5,283 carp streamers across the whole city was recorded in 2005.
- Cherry Blossom Festival: Mar 25 - Apr 9
- Carp Streamer Festival: Mar 25 - May 15

Hand Held Fireworks Display
The power bursting Hand Held Fireworks Display from the Mikawa region, home to the Tatebayashi daimyo, Sakakibara. This thrilling spectacle, not usually seen in the Kanto region, is a must-see.
Enjoy the star mine fireworks show too.
- Late July / Tatebayashijo Yumehiroba
Sazanami Iwaya’s Bunbuku Chagama Folk tale Monument

Sazanami Iwaya, a writer of fairy tales in the Meiji era, turned the story of Bunbuku Chagama, which was a story for entertainment in the Edo period, into a folktale, publishing the story in the 1894 edition of Old Tales of Japan. As a result, the name of Morinji became widely known. This monument was built on the grounds of Morinji Temple in 1959.

The Lake of Prayer
Morinji-numa Area

A lake in the southern part of Tatebayashi City. There is a lowland marsh in Morinji-numa preserving the natural environment of valuable aquatic plants and animals. On the banks of the marsh sits Morinji Temple, a place of worship.
A lake located in the northwestern part of Tatebayashi City, named after the former Tatara steelworks. With reclamation and development by Oya Kyuhaku, the plateau in the southern part of the Tatebayashi area became a fertile farm belt producing an abundance of rice and wheat crops.

Three walking paths in Tatebayashi City are featured in this page. Each path is described in detail:

1. **Path of Sculptures**
   - Located between Takane-cho and Matsunuma-cho, this path is about 2km long and is situated in the pine forest of Tataranuma Park.
   - It is said that the Tatara forest reserved near Tatara-numa was planted as a windbreak and sand protection forest during the Warring States period.
   - The Path of Sculptures project began in 1990 with 38 sculptures, mainly the works of artists related to Tatebayashi City and Gunma Prefecture, placed along the walking path through the pine forest. It is a popular spot for taking in works of art while walking around Tatara-numa.

2. **Path of Sculptures (fishing spot)**
   - The fishing pier on the north shore of Tatara-numa is one of the best fishing spots in the Kanto region.
   - It is also known as a great place to see the sunset where some wonderful views can be found.
   - Enjoy the beauty of nature at the pond while fishing or boating.
   - **Day Fishing:**
     - Boat fishing: ¥2,000 / Land fishing: ¥500
     - Rowing boat (two-seater): ¥1,000 (1 hour)
   - **Tel:** 0276-73-8696 (Hinata Fishing Cooperative)

3. **Old Inland Sand Dunes**
   - Wonderfully formed inland riverside dunes
   - Following the Tone River from the old Tokyo Bay, the channel extends to the former shallow seabed. The Tone River deposited layers of Tatebayashi sand to the Tomo area, and along with Arakawa River carried sand to the Omiya plateau area. The old inland dunes are a sandy layer of natural embankment formed by the Tone River at that time.

**Wheat Culture**
- The eastern part of Gunma prefecture, home to Tatebayashi, is sandwiched between the Tone and Watarase rivers whose flooding has cultivated the rich, fertile soil. The long sunlit days and abundance of high-quality underground water flowing from Mt. Akagi also helped contribute to the development of wheat culture.

**Freshwater Fish Food Culture**
- In the Tatebayashi area, studded with lakes, fresh water fish cuisine has been enjoyed as a culture of food for many, many years.
- One of the features of Tatebayashi's outing culture is its serving of freshwater fish dishes. Of its freshwater fish, catfish is famous, visitors can enjoy its soft meat similar to whitefish with no peculiar taste.
- Tempura and tatakiage, covered in flour and deep fried, have become typical local dishes.

**The Grave of Oya Kyuhaku**
- Oya Kyuhaku, a pioneer for improving agricultural production
- Retainer to Uesugi Norimasa, Lord of Hirai Castle in the Tano district.
- At the invitation of the Lord of Tatebayashi Castle, Nagao Akinaga, the Lord of Kanayama Castle Yura Narishige's retainer Kozaemon Arayama and others cooperated, and so developed the upper irrigation canal (irrigation water from Uchigashima in Ota City to Owa in Meiwa-machi). 1.5 million pine trees were also moved from Ota Kanayama and replanted as a windbreak forest to create the Oyahara Forest.

**The Lake of Fertility**
- **Tatara-numa Area**
- In the Tatara-numa Area, studded with lakes, fresh water fish cuisine has been eaten as a culture of food for many, many years.
- One of the features of Tatebayashi's outing culture is its serving of freshwater fish dishes. Of its freshwater fish, catfish is famous, visitors can enjoy its soft meat similar to whitefish with no peculiar taste.
- Tempura and tatakiage, covered in flour and deep fried, have become typical local dishes.
The Lake of Protection
Jo-numa Area

Tatebayashi Castle Ruins
(Tatebayashi designated historic site)
In modern times it became the hereditary domain castle of the Tokugawa clan, including Sakakibara Yasumasa and Tokugawa Tsunayoshi. At present, most of the castle remnants are lost, but some earthworks remain.

Zendoji Temple
The temple where Sakakibara Yasumasa, one of the Four Guardian Kings of the Tokugawa family sleeps
A temple on the northeast shore of Jo-numa. In 1590, the owner of Tatebayashi Castle, Sakakibara Yasumasa moved Zendoji Temple to a new place near the castle (now Honcho 2-chome), making it his family temple. Moved to current location in 1990.

Former Jomo Muslin Office
(Gunma designated important cultural property)
Situated inside the Tatebayashi Daini Museum, Jomo Muslin was a company established in the middle of the Meiji era which was involved in the development of the town. It is a two-story western-style wooden building registered as a Gunma Silk Heritage site.

Katai Tayama
- Author of The Quilt and Country Teacher
Born December 13, 1871. Moved to Tokyo in 1886. While studying Japanese poetry with aspirations for literature, Tayama opened his eyes towards Western European literature. From the late 1890s, he was a pioneer in establishing the literary genre of naturalistic novels, culminating in the novel, The Quilt being published in 1907. Later he published numerous works including Country Teacher, becoming one of the most notable writers in Meiji literature.

Katai Tayama Memorial Literature Museum
Address: 1-3 Shiromachi, Tatebayashi City
Open: 9:00 - 17:00
Closed: Monday and day after national holidays
Admission: ¥220 (free for junior high school students and under)
Artifacts relating to the writer are collected, preserved and exhibited with his achievements showcased from many different perspectives.

Former Residence of Katai Tayama
The former residence situated in the Tatebayashi Daini Museum is where Tayama spent his childhood. His work had a strong sense of belonging home, so much so that a literary genre sprung up from his writings.

A lake in the center of Tatebayashi City. It became a natural hazard at the time when the early modern period Tatebayashi Castle was built. On its southern shore is the nationally designated scenic spot of Tsutsujigaoka, and on the northern shore is Zendoji Temple, which tells the legend of Otsuji.
There is also the Literary Path and the Morning Sun Path around the lake where all four seasons can be experienced while taking a walk.

Originally a village shrine located in Obiki-cho, Tatebayashi City. Founded by Terumitsu Akai in 1552 at the time of the construction of Tatebayashi Castle in the northeastern corner of the castle (known as the “demon’s gate”, or weak point) as a guardian deity. For this reason, the shrine faces west, in the opposite direction to the main enclosure of Tatebayashi Castle at that time, unusual for a shrine building. The Tatebayashi Castle Ema, a wooden plaque pictured with how the area looked around Tatebayashi Castle in 1873, was also given to the shrine.

Obiki Inari Shrine
Obiki Inari Shrine, handed down along with the legend of the castle fox

Obiki Ferry
A ferryboat connecting the southern and northern shores of Jo-numa
From mid-April to early May, boats depart from Tsutsujigaoka Park to Obiki Parking Lot and Zendoji Temple. Experience Sato-Numa for yourself while taking in the ferryman’s stories.
From early July to mid-August, the boat changes to the Lotus Flower Pleasure Boat cruising through the lotus flowers on Jo-numa.

Zendoji Temple
A temple that tells the tale of Otsuji and Matsuma, the origins of Tsutsujigaoka

A temple on the north shore of Jo-numa. Located on the opposite bank to Tsutsujigaoka on the southern shore. Here also are memorial towers to Otsuji and Matuyama, related to the legend of Tsutsujigaoka; a temple hall dedicated to Kannon; and the ancient burial mound of Sannoyama. During the azalea season, a ferry also runs between Zendoji Temple and Tsutsujigaoka Park on the opposite bank, attracting many tourists.

Jo-numa
The Lake of Protection

Jo-numa
The Lake of Protection
Sato-Numa Sightseeing Experience

The charm of Sato-Numa is deepened through experience and recreation. Here, we highlight a selection of sightseeing experiences, including history, nature, and food culture to check out.

Zen Meditation (Morinji Temple)
Located on the shore of the Lake of Prayer (Morinji-numa) is Morinji Temple where you can practice Zen meditation. Why not bring peace to your heart and refresh the mind? (Booking necessary)
Booking/contact: Morinji Temple
Address: 1570 Horiku-cho, Tatebayashi City
Tel: 0276-72-1514
Open: 9:00 - 16:00 (sometimes closed Thurs)

Walk Around Town in Kimono
As well as the traditional woven fabric called Tatebayashi Tsumugi which has been around since the Kamakura period, the Tatebayashi townscape still retains the atmosphere of the old castle town. Visitors can rent a kimono, so why not take a walk around the town and lake in a kimono? (Booking necessary)
Contact: Tatebayashi City Tourism Association
Tel: 0276-74-5233

Bird Watching (Sato-Numa)
Morinji-numa, Tatara-numa, and Jo-numa each have their own unique natural environment where there is a treasure trove of wild birds. Depending on the season, you can see many wild birds such as ducks, kingfishers, and swans, a great place to come for any “twitcher”!
Contact: Tatebayashi City Tourism Association
Tel: 0276-74-5233

Soothe the soul and meditate on the moment at the lake’s edge

Put on your favorite kimono and slip back in time to the Edo period!

A natural experience unique to Sato-Numa, a treasure trove of nature

Make some of Tatebayashi’s specialty udon and enjoy the taste

Try your hand at wood carving at a temple using Japanese cypress!!

Udon Making (Morinji)
Have a go at kneading silk powder and making the white, glossy Mayutama udon at the Morinji udon shop in front of Morinji Temple. After making your lovely udon, cook it there and savor the taste! (Booking necessary. Max 6 people.)
Booking/contact: Morinji
Address: 1560 Horiku-cho, Tatebayashi City
Tel: 0276-72-8895
Open: 11:00 - 17:00 (closed every day)

Souvenir Woodworking (Natural Woody Kirikabu)
A woodworking souvenir shop on Morinji shopping street. The staff will teach you everything you need to know so anybody can make a souvenir out of wood.
The store also sells high quality products such as wooden toys, lacquer ware and other things. (Booking necessary)
Booking/contact: Natural Woody Kirikabu
Address: 1570 Horiku-cho, Tatebayashi City
Tel: 0276-72-8895
Open: 10:00 - 18:00 (open every day)
Sunset and the Path of Sculptures

A route where the beautiful scenery of Tatara-numa and the setting sun can be seen. On this route you can find the Gunma Museum of Art, Tatebayashi, elevated heights and Ukishima Benzaiten Shrine. Also, about 38 sculptures are dotted along the Path of Sculptures in the pine forest, making it a wonderful place to enjoy the pieces of artwork while taking a walk in the fresh forest air.

The Road of Nature and Home of Fairy Tales

Starting from Morinji Temple, many wild birds, flora and fauna can be seen in such places as Morinji-numa and the lowland marshes, as well as in Tobu Treasure Garden with its flowers blooming all year round. There are also toilet, places to take a break, and restaurants along the way making this an easy route to walk.
<table>
<thead>
<tr>
<th>Month</th>
<th>Events Through the Year</th>
</tr>
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<tbody>
<tr>
<td>April - May</td>
<td>- Azalea Festival&lt;br&gt;  April 10 - May 15&lt;br&gt;  Place: Tobu Treasure Garden Park&lt;br&gt;  Opening: Early April to early June&lt;br&gt;  Place: Tobu Treasure Garden Park Inn&lt;br&gt;  Date: Late April</td>
</tr>
</tbody>
</table>
**Nature and Historic Site Tour**

Experience the natural scenery and fertility of Sato-Numa. Taking in all the historic spots on the Seven Deities of Good Fortune Tour is well recommended.

**Winter**

1. **Swan Watching**
   - Jo-numa and Tatara-numa
   - Tatebayashi is famous for bird watching. In the peak season of January to February, nearly 200 swans fly into land at Jo-numa and Tatara-numa.

2. **Strawberry Picking**
   - Tatara Fresh Farm
   - A tourist farm located on the shores of Tatara-numa. Everyone can pick the fruit because of the elevated picking stands. (Open: Jan - May)

3. **Freshwater Fish Delights**
   - Restaurants in Tatebayashi
   - The freshwater fish, a staple of Tatebayashi’s “fertility”, has a deep connection with the long-loved Sato-Numa. Savor the delights of eel, catfish and carp.

4. **Seven Deities of Good Fortune Tour**
   - Various temples and shrines
   - The Seven Deities of Good Fortune Tour is held around Tsutsujigaoka Fureai Center. From December to January, the area is lit up. The Seven Deities of Good Fortune Tour in Tatebayashi is held around crystal clear Jo-numa and Tatara-numa. Everyone can pick the fruit anywhere in the world. Workshops using fruit are also held.

5. **Tsutsujigaoka Park Illuminations**
   - From December to January, the area around Tsutsujigaoka Fureai Center is lit up with LED lights to create a fantastic sight.

**Autumn**

1. **Azaleas Film Museum**
   - As well as the exhibitions on azalea and Sato-Numa, and the 4D theater, there is also a gallery with works by Tatebayashi print artist, Masanori Kogure. Mascot character, Pon-chan products also on sale.

2. **Nisshin Milling Museum**
   - A museum on four millring, seldom seen anywhere in the world. Workshops using wheat are also held.

3. **Calpio “Mirai” Museum**
   - All the fun of Calpio, loved by everyone! Make your very own Calpio, just the way you like it!
   - * Prior booking required for factory tour.

4. **Gunn Museum of Art, Tatebayashi**
   - An art museum on the shores of Sato-Numa with the theme of nature and mankind. Nearby is the Path of Sculptures, where you can enjoy a walk among art.

5. **Hand Held Fireworks Display**
   - Don’t miss the hand held fireworks! But of course, cool and refreshing is heat with super-hot food and hand held fireworks! But of course, cool and refreshing is the way of Tatebayashi, too.

**Summer**

1. **Lotus Flower Pleasure Boat**
   - A spectacular pleasure boat weaving through the masses of lotus flowers in Jo-numa. The best time to see the flowers is in the morning. As well as the azaleas, there is also a movie about the Japan heritage, Sato-Numa.

2. **Azaleas Film Museum**
   - The world’s first 4D azalea theater! Experience the azaleas all year round.
   - As well as the azalea, there is also a movie about the Japan heritage, Sato-Numa.

3. **Hot Food Fest**
   - Special menus of super-hot, super-sweet and super-cold food available at restaurants around the city for a limited time only during the summer. Look for the激グルメ (geki-gourmet) mark!

4. **Gunn Museum of Art, Tatebayashi**
   - An art museum on the shores of Sato-Numa with the theme of nature and mankind. Nearby is the Path of Sculptures, where you can enjoy a walk among art.

5. **Hand Held Fireworks Display**
   - Don’t miss the hand held fireworks! But of course, cool and refreshing is heat with super-hot food and hand held fireworks! But of course, cool and refreshing is the way of Tatebayashi, too.

**Spring**

1. **A Walk down the History Path**
   - This walk lingers with the nostalgia of the old castle town. Even now, there are many historic buildings and precious cultural assets to be found along the route.

2. **Carp Streamer Festival**
   - Impressive carp streamers recorded in the Guinness Book of Records! The main venue is the banks of the Tsuruda River.

3. **Azalea Festival**
   - Take a closer look at the world’s best azalea. Various events also held during the festival period.

4. **Tobu Treasure Garden**
   - In spring the flowers bloom from moss phlox to nemophila and then the roses, colored like a beautiful English garden.

5. **Morinji Temple**
   - Each one of the 25 raccoon dog statues which line the approach up to the temple is different with their own unique character.

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**Stop here first after getting off at Tatebayashi Station / Tourist Information Center in front of Tatebayashi Station**

**4 On-Tatebayashi Farmers’ Market Ponpoko**

A popular tourist spot that sells local specialties as well as fresh vegetables from the Tatebayashi area.

Open: 10:30 - 17:00 (Apr - Dec)
10:30 - 15:00 (Jan, Feb, Mar) (closed Mon)
Address: 1987-1 Kusunokicho, Tatebayashi City
Tel: 0276-71-8711

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**See the City by Bicycle**

**Free Bike Rentals**

**Pon-Chari**

Terminal: 8:30 - 17:00 (last rental: 16:00)
- Different closing days for each location
(Tel: 0276-74-0233)

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**Tatebayashi City Hall**

A major public information center for visitors to Tatara-numa and Jo-numa. The main venue is the banks of the Tsuruda River.
**Udon, Tatebayashi’s soul food.**

Enjoy the taste of eel, a traditional recipe for 90 years of flavor, a perfect match with the miso and soy sauce-based soup. The eel is cooked with soy sauce and well-left in an iron plate. The eel is delicious served alongside homemade noodles in miso. Enjoy this dish made with whole bean miso from Hetsumi, which is known for its long fermentation. The finest product with a clear, light yellow color, shine and smooth taste, made with very careful and loving care. Please enjoy their signature dishes.

**Matsusaka**

Famous for its broth made with carefully selected ingredients which are beautiful and edible, made with the factory and Yaizu bonito sourced from the factory and Yaizu bonito. Lots of different seasonal udon dishes available including Hyaku-Nen Udon.

**Tenhana**

Every dish is made with loving care. Please enjoy high-quality dishes.

**Shimozumi chalk**

500 milliliters. Ground into a fine powder.

**Kyon to Nozomi**

4.05 Shizunai, Tatebayashi City 0276-75-5301

Every dish is made with loving care. Please enjoy high-quality dishes.

**Menya Kaneki**

6-30 Nishihoncho, Tatebayashi City 0276-73-7734

Every dish is made with loving care. Please enjoy high-quality dishes.

**Ramen Kan**

13-26 Nishihoncho, Tatebayashi City 0276-73-6333

Every dish is made with loving care. Please enjoy high-quality dishes.

**Ramen Momotarou**

14-10 Nishihoncho, Tatebayashi City 0276-73-6338

Every dish is made with loving care. Please enjoy high-quality dishes.

**Tonkotsu-people**

4.05 Shizunai, Tatebayashi City 0276-75-5301

Every dish is made with loving care. Please enjoy high-quality dishes.

**Dishes are cooked with very careful and loving care, making sweets and desserts are also on offer! Available at large group parties too.**

**Shun to People**

4.05 Shizunai, Tatebayashi City 0276-75-5301

Every dish is made with loving care. Please enjoy high-quality dishes.

**Matsunaka Udon**

1-36 Mochimizu, Tatebayashi City 0276-73-0809

Enjoy the taste of eel, a traditional recipe for 90 years of flavor, a perfect match with the miso and soy sauce-based soup. The eel is cooked with soy sauce and well-left in an iron plate. The eel is delicious served alongside homemade noodles in miso. Enjoy this dish made with whole bean miso from Hetsumi, which is known for its long fermentation. The finest product with a clear, light yellow color, shine and smooth taste, made with very careful and loving care. Please enjoy their signature dishes.

**Marunaka Udon**

6-33 Otemachi, Tatebayashi City 0276-73-2034

Famous for its broth made with carefully selected ingredients which are beautiful and edible, made with the factory and Yaizu bonito. Lots of different seasonal udon dishes available including Hyaku-Nen Udon. Tons of rice bowls and set meals and rice bowl for large group parties too.

**Marujirou**

1-13-26 Mochimizu, Tatebayashi City 0276-73-7734

Every dish is made with loving care. Please enjoy high-quality dishes.

**Kusumokan**

6-13-4 Ichinokuchi, Tatebayashi City 0276-73-0800

Every dish is made with loving care. Please enjoy high-quality dishes.

**Harada Udon Cafe**

1495-1 Morinouchi, Tatebayashi City 0276-73-7735

Every dish is made with loving care. Please enjoy high-quality dishes.

**Kawai Noodle Shop**

12-3 Nakamachi, Tatebayashi City 0276-73-7735

Every dish is made with loving care. Please enjoy high-quality dishes.

**Tenhana**

14 Nakamachi, Tatebayashi City 0276-73-7739

Every dish is made with loving care. Please enjoy high-quality dishes.

**Tsukemen Yashichi**

1-3-26 Mochimizu, Tatebayashi City 0276-73-7730

Every dish is made with loving care. Please enjoy high-quality dishes.

**Kanemasa**

6-31 Nishihoncho, Tatebayashi City 0276-73-7739

Every dish is made with loving care. Please enjoy high-quality dishes.

**Nagomiya**

22-16 Higashi-Misonocho, Tatebayashi City 0276-73-7734

Every dish is made with loving care. Please enjoy high-quality dishes.

**Kanji Yashiki**

1-12-2 Nishiichinomiya, Tatebayashi City 0276-73-7731

Every dish is made with loving care. Please enjoy high-quality dishes.

**Tagetsudo**

1-3-21 Nishihoncho, Tatebayashi City 0276-73-4203

Every dish is made with loving care. Please enjoy high-quality dishes.

**Kumiyaya**

1-3-21 Nishihoncho, Tatebayashi City 0276-73-4203

Every dish is made with loving care. Please enjoy high-quality dishes.

**Minimawo Sennoumaru/Hitosaka**

1-3-21 Nishihoncho, Tatebayashi City 0276-73-4203

Every dish is made with loving care. Please enjoy high-quality dishes.

**Minimawo Shinsui/Hitosaka**

1-3-21 Nishihoncho, Tatebayashi City 0276-73-4203

Every dish is made with loving care. Please enjoy high-quality dishes.

**Oshima Manjuya**

5-38-10 Nishihoncho, Tatebayashi City 0276-73-4203

Every dish is made with loving care. Please enjoy high-quality dishes.

**Shun to People**

4.05 Shizunai, Tatebayashi City 0276-75-5301

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Tatebayashi City is in Gunma Prefecture, known as having the shape of a soaring crane, located in the southeastern part just where the head is. It is the closest part of the prefecture to Tokyo with access taking about one hour by the Tohoku Expressway or Tobu Railway, making it a place visited by many.